Science, Technology & Innovation to Measure & Monitor

Data
S...
...logy & Monitor

THE REVOLUTION

UN-GGIM
UNITED NATIONS INITIATIVE ON
GLOBAL GEOSPATIAL
INFORMATION MANAGEMENT

What Happens in an **Internet Minute?**

639,800 GB of global IP data transferred

20
New victims of
identity theft

47,000
App downloads

61,141
Hours of music

204 million
Emails sent

$83,000
In sales

20 million
Photo views

3,000
Photo uploads

320+
New Twitter accounts

100,000
New tweets

135
Botnet infections

1,300
New mobile users

100+
New Linkedin
accounts

6
New Wikipedia
articles published

277,000
Logins

6 million
Facebook views

2+ million
Search queries

And **Future Growth** is **Staggering**

30
Hours of video
uploaded

1.3 million
Video views

Today, the
number of
networked devices
=
the global
population

By **2015**, the
number of
networked devices
=
2x
the global
population

In **2015**,
it would take
you **5 years**

IP

to view all
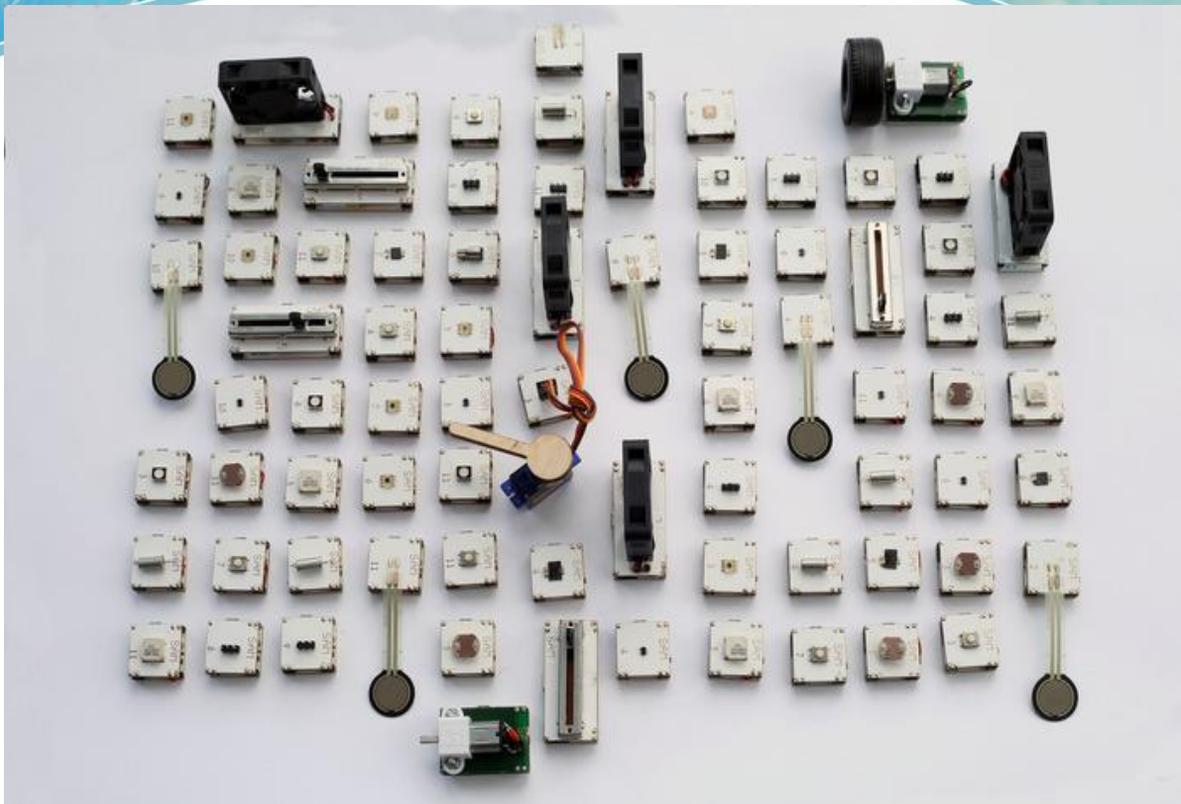video crossing
IP networks
each **second**

(intel)
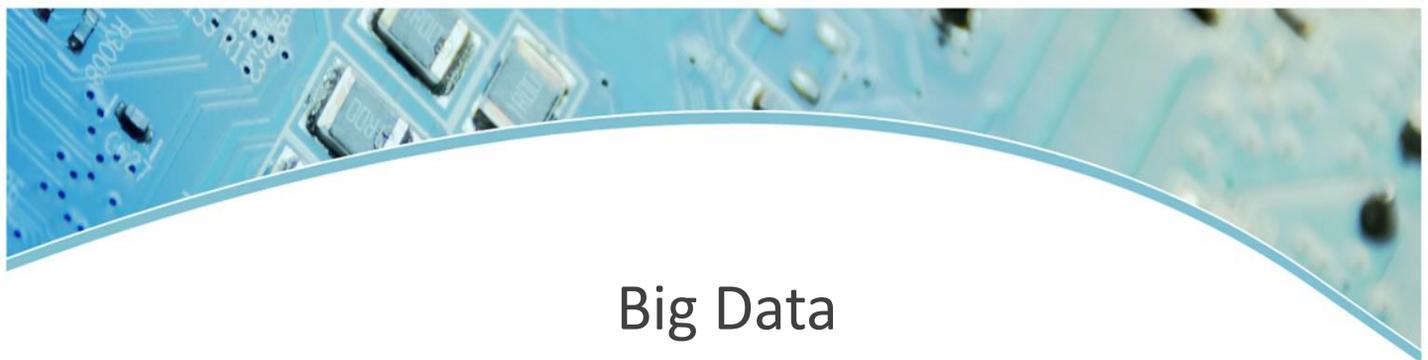
Big Data
Time
Health
Agriculture
Insurance
Sensors
Mobile
Fashion/Wearables

What is authoritative data?

For the audience

- What data do I really need? How can I make it better or use it better?

- The technology might be shiny and sparkly (even sexy) but will it really work with my systems and is it open enough in design to enable innovation?

For the presenters

- What is the one critical message regarding technology or data that you want everyone today to walk away with?